

WTVW™ M2B announces launch of WOWtv on LG Smart TV, Opera TV and foray into China's market.

M2B has signed agreements with LG Electronics Inc. to distribute entertainment content to APAC countries through LG's Smart TVs models and with Opera Software for the Opera TV Store, WOWtv is also now available on SONY TV and other several leading manufacturers.

“Bringing WOWtv to the Opera TV Store expands our awesome entertainment offering for video-hungry viewers,” says Daniel Nordberg, Director of Biz Dev for TV & Devices at Opera Software.

M2B's entry to China through Bellamind on TV shows and feature films. M2B has also signed an exclusive JV agreement with The Dive Channel to co-produce and broadcast dive content worldwide. This has already reaped significant results, with Shanghai Media Group's (SMG) commitment to host Diving Variety Show and documentary series.

Speaking of the partnerships, M2B's MD & CEO, Percy Chua says, “Smart devices are the future of television.” This opens up great business opportunities worldwide. He also mentioned, “It is every film makers dream to enter the China Big Screen market, and this co-production investment allows entering a lucrative film market in quick time.”

