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Singapore brings more than 80 titles covering some 400 hours of content of fiction, drama and animation at MIPCOM 2013

SINGAPORE, October 1, 2013 / PRNewswire / - The Media Development Authority of Singapore (MDA) will lead a delegation of 24 companies from Singapore media at MIPCOM 2013 to be held in Cannes from October 7 to 10, 2013. It will be the 13th appearance in Singapore with one of the largest markets in audiovisual and digital content in the world, which should attract country this year more than 13 000 participants from more than 100 countries.

More than 80 titles of TV shows and animation quality of Singapore will be offered for sale and international distribution at MIPCOM 2013, covering more than 400 hours of content of fiction, drama and animation.

Compared to MIPCOM 2012, the participation rate of Singapore companies has increased by 20% this year. They include a good mix of TV production companies, animation and content distribution as August Media Holdings, Infinite Studios, Monstrou Studios, TVS Asia / Sunrise Entertainment, Very! and Widescreen Media.

The Singapore Pavilion, 120 m2, is 05.20 - 07.19 at the Palais des Festivals.

ANNOUNCEMENTS OF SINGAPORE AT MIPCOM 2013:

1. M2B Announces WOWtv Premium on LG Smart TV and its foray into the Chinese market

- M2B, based in Singapore (M2B World Asia Pacific) has partnered with LG Electronics Inc. to distribute rich media content and entertainment for the Asia-Pacific region through the models 2012 and 2013 Smart TVs LG. Users will be able to enjoy a wide variety of entertainment content such as *Hollywood Buzz*, *e-Stars* and *Kids Flix* easily at home through the implementation WOWtv Premium preloaded in their LG Smart TVs.

- Similarly, M2B has also signed an agreement with Opera to provide the same range of entertainment content for the Opera TV Store, which is now available on SONY TV.

- In addition, M2B working with the production company Beijing Chinese Bellamind on a platform of television and feature films that will be released over the next five years. The shows will be produced in China and Singapore. The output of the first series, *The Legend of Heroes*, is provided as a television series of 22 episodes in December 2013 and as a feature in October 2014. *The Legend of Heroes* is the story of a group of young people that transcend the material and the time and trying valiantly to save the Earth from an alien invasion.

- M2B, based in Singapore, is a subsidiary of Amaru Inc, USA . It is a leading provider of broadband content in Asia and holds the perpetual worldwide rights to more than 5,000 movie titles on all platforms, including the recently acquired content related to *The Dive Dive* channel. Beyond the myriad of movies available for selection, WOWtv also has the latest entertainment news' of Hollywood, updated daily.